



## Sales Bulletin

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# X-Series Fishfinders Now Shipping



Lowrance announces the new X-series line of fishfinders is now shipping.

### **About X-Series**

Each model features a four-inch diagonal display with four-level grayscale definition, along with easy-to-use operation, excellent performance and resolution – all at an affordable price.

The **Lowrance X-4** features depth capabilities of 600 feet with 800 watts of peak-to-peak power and high-performance, low-profile 200 kHz Skimmer® transducer with built-in water temperature sensor. The X-4 delivers proven Lowrance sonar performance with effective fish- and structure-detection coverage of up to 60 degrees and operates at boat speeds up to 70 mph.

The **Lowrance X-4 Pro** features greater depth capability of 1,000 feet and 1,500 watts of peak-to-peak power. With dual-frequency 83/200 kHz capability, the X-4 Pro also provides the added benefit of up to 120 degrees of wider fish- and structure-finding coverage.

The **Lowrance X-4 Portable** features the same sonar and display specifications at the Lowrance X-4 but is packed with a soft-sided portable kit, a D-cell battery holder (batteries not included) and a Skimmer® transducer with suction cup mount.

Please visit <http://www.lowrance.com/> for more information about the X-series products. You can also download images and marketing materials using the search word “X-4, X-4 Pro or X-4 Portable” from the Lowrance media bank at <http://www.lowrance.com/About/Media/>. Login is **lowusa**, and the password is **chi789**.

### **Order Book**

Navico Order Management personnel are accepting orders from resellers. Stocking orders will be delivered on a “first-come, first-served” basis.

### **Contact information**

If you have further queries, please contact your Regional Sales Manager, or you may contact Navico Order Management, 800-324-0044 or please email the address listed below according to your channel classification:

OEM/Boatbuilder – [oem-bb@navico.com](mailto:oem-bb@navico.com)

International/Latin America – [international@navico.com](mailto:international@navico.com)

National Retail – [retail@navico.com](mailto:retail@navico.com)

DDI (Dealers/Distributors/Indirect) – [orders@navico.com](mailto:orders@navico.com)

Model	UPC	Retail Price
<b>000-10227-001</b> X-4 Fishfinder with 200 kHz Skimmer® Transducer	0 42194 53572 2	\$79.95
<b>000-10228-001</b> X-4 Portable Fishfinder including Skimmer® Transducer with suction cup mount	0 42194 53573 9	\$129.95
<b>000-10229-001</b> X-4 Pro Fishfinder with 83/200 kHz Skimmer® Transducer	0 42194 53574 6	\$99.95

New		Replaces	
Lowrance X-4	000-10227-001	Eagle Cuda 300	000-0110-92
Lowrance X-4 Pro	000-10229-001	Lowrance X-50 DS	000-0110-68
		Eagle FISHEASY 245DS	000-0110-691
Lowrance X-4 Portable	000-10228-001	Eagle Cuda 300 Portable	000-0110-93
		Eagle FISHEASY 245DS PORT	000-0110-811